

Gleichen Call



Ninth Year, No. 3

GLEICHEN, ALBERTA, THURSDAY, APRIL 8, 1916

Per Year \$1.50

Jess Willard Wins Over Jack Johnson

Usually Gleichen folks take great interest in prize fighting and this town has had as guests some of the most prominent men known to the world in this line of business, such as Jeffries, Fitzsimmons, Buras, Peckey, etc., etc., and now it is up to Jess Willard and Jack Johnson to appear on Gleichen terra firma, in fact they will hardly be up to the mark if they overlook this sporting resort.

It must be admitted that the fight on Easter Monday at Havana did not create the enthusiasm that previous encounters of like nature have. In fact there were comparatively few dollars changed hands. This can hardly be attributed, altogether to the "strenuous times," but more to the fact that there was a general feeling that the men who made the great west would like to see a real white cowboy pull down the color line, one and forever—in which desire they were gratified.

From Havana it was learned, in the Gleichen bulletin board, the rounds finally showing that Jess Willard, the cowboy, had put Jack Johnson, the colored exile from his own country, to sleep in the 25th round, and that without the loss of much blood to either of the contestants.

Of course, it will ever be a question whether or not the negro wanted to sleep before he went into the ring, but so or not Willard holds the championship, and Johnson will go champion-ranching in France the happy hunting ground of the colored people.

Were You Joshed?

Were you April-fooled? Of course not. Just too few wonderful that day to be caught like other mortals attending to ordinary world affairs.

Well, now the CALL man must admit he got there—put in caps—FOOLED. Yes, and it nearly broke his heart. Nothing left, bank account sketched pious, including overalls and everything else allowable in these strenuous times, and wondering how to square with the bill. Coming to the People's Parlor's all by his lonesome as he pondered o're the greatest troubles in newspaper gossip, he came to notice the throng of prosperous looking people, including a few de-functus suits, and reached the Hick's Trading Co., when he beheld a fat-looking waiter on the walk as he approached the rear of the "Buck Room." A glance revealed common checks and dimes peeping out of the west and east Royal-cloves and nice, crisp 10 spots to the tune.

In the hurry to get the waiter for the right owner the CALL fellow made a dive for it but the first touch showed it contained too much avoidable for one so delirious and at the same moment heard the cracking of plateglass at the Plaza. Waving a gentle admission he beat it around the corner to hear more loud music.

Nerving up, he returned to learn that he was neither the early bird nor the latest.

Our eminent physician coming from the direction whose scripture reports all wise men to go made several futile attempts at a similar object before our popular Chief for amusement pinched it.

There were others, but the story is too long, yet Bruce says he is not fond of cold bath predding.

War Tax on Letters And Post Cards

A war tax of one cent has been imposed on each letter and post card mailed in Canada for delivery in Canada, the United States or Mexico, and on each letter mailed in Canada for delivery in the United Kingdom and British Possessions generally, and wherever the two cent rate applies, to become effective on and from the 15th April, 1915.

This war tax is to be prepaid by the senders by means of a War Stamp for sale by Postmasters and other postage stamp vendors.

Wherever possible, stamps on which the word "war tax" have been printed should be used for prepayment of the war tax, but should ordinary postage stamps be used for this purpose, they will be accepted.

This War Stamp or additional stamp for War purposes should be affixed to the upper right hand portion of the address side of the envelope or post card, close to the regular postage so that it may be readily cancelled at the same time as the postage.

The event of failure to prepay the war tax the letter will be sent to the nearest Branch Dealer Letter Office.

Leaving For Calgary

Jos. McFarlane, who has been the popular clerk for the past five years in the Gleichen Trading Co., grocery department, has severed his connections with the company and leaves in a day or two for Calgary, accompanied by his wife.

They have made many friends for themselves since coming to Gleichen who very much regret their departure. Jos has ever been a most obliging clerk in the store and all who know him will wish him all things good wherever he may go. It is understood he has accepted a responsible position in the city.

He is succeeded in his position by "Bert" James, who is well known throughout this district and quite a popular young man.

Sergeant Irvine Looks After Aliens

The office for the registration of aliens in this city is now in charge of Sergeant Irvine, of the Municipal Police, Gleichen. The position of register was vacated by Superintendent Penfold, who was promoted to be head of the mounted at Lethbridge. He left for the southern city at the end of March.—Calgary Herald.

THE TOWN OF GLEICHEN

NOTICE

In the matter of the Court of Confirmation of the Tax Enforcement Return of the Town of Gleichen.

Take notice that His Honor Judge Campbell, Judge of the District Court of the District of Calgary, has appointed the 11th day of June, 1916, for the holding of the Court of Confirmation to confirm the Tax Enforcement Return of the Town of Gleichen.

Dated the 6th day of April, A. D. 1915.

PETER MACLEAN,
Secretary-Treasurer,
Town of Gleichen.

Town and District News

W. A. Smart arrived from Moose Jaw on Tuesday.

A slight shower of hail and rain passed over town Saturday afternoon.

How about Empire Day Stamp? Now is the time to make the start.

Strange how many won and how few lost on the Johnson-Willard scrap, Monday.

"Scotty" Davis, the paint artist, has been awarded an excellent contract near Standard.

Manager Barish, of the Pacific Cold Storage Co., shipped 186 hogs from Gleichen last Saturday to Montreal.

Our Namaka correspondent is taking a long rest. That live town should have one good booster all the time.

W. J. Dadds announces elsewhere in this issue that he is taking up his former business of painting, paper hanging, etc.

D. C. Wishart has left for Aene in charge of a big bunch of cattle for P. Burns and will be absent about ten days.

A number of Gleichen ladies are evidently competing with 22's as to who shall have the most gopher tails on display.

Considering population Gleichen has more autos than any town in Western Canada, which is surely a sign of prosperity.

Mr. Fincher is able to be about again, but it will still be some little time before he has fully recovered his recent accident.

Spring is surely here as nearly every train is carrying a full complement of hobs despite the breakneck best efforts to ditch them.

Choose the variety of grain best suited to your district. This is an important factor in determining the yield of the resulting crop.

Good Friday was observed as a general public holiday in Gleichen and on Easter Monday nearly all business places closed at noon.

So far not a spring poet has been shot into the waste paper basket of the CALL. Is it that spring has not arrived or is this the editor's mill lenient?

The special Easter church service held in Gleichen Sunday were well attended including the Methodist, Presbyterian, English and Catholic churches.

Geo. Moss says it pays to advertise in the CALL. He put in a small ad, for a horse he had lost several months ago and the horse came home the other day. George would like to know if the horse read the ad, or the fellow who was holding it.

W. R. McKie reports the sale of six Ford automobiles during the past week and more people are seriously considering purchasing these useful cars.

When a newspaper offers to print news items free of charge from any town, that town should be most anxious to dig up at least one good booster once a week.

Cluny—can't you dig up a live correspondent for the CALL? We are ready to do our share towards boosting your prosperous village, and it is worth while.

All of the teachers of the Gleichen public school are attending the teachers convention at Calgary this week, while the children are enjoying the Easter holidays.

E. R. Johnston has just let a few of his many minds into the secret of his recent happiness which proves he is all over a happier born in Winnipeg on March 21st.

In another column an advt. will be seen offering a bargain of an improved form of 500 acres with fine buildings. Application should be made to Box F, Calgary office.

In honor of the birthday of Wainwright, Mr. Larkin entertained nearly all the three-year-old children in town in the Larkin hall on Thursday afternoon of last week.

Mr. and Mrs. Chas. Sullivan of Calgary spent from Friday evening until Monday visiting her mother, Mrs. John Arnold, at Gleichen. They were accompanied by Mr. H. Lawrie.

Now that the CALL has had its back yard cleaned we can bathe the next shoes who have not complied with the town by-law. Every body get busy before Chief Roberts speaks or has a fine imposed.

A very interesting egg contest was indulged in at Frank Dalton's farm the other day several of Gleichen's prominent men entering into it. All admit Alex was the winner by one egg.

"Bob" MacMillan is rapidly improving at Mrs. Schneid's hospital and hopes soon to be about town again. He has been very ill since Christmas with rheumatism and for nine weeks was unable to be out of bed.

A number of the Gleichen children attending school and college at Calgary are spending the Easter holidays at their homes, among them being Jean Gooderham, Clara Rose, Victoria Beazure, Della and Eliza Ann Wilson.

Farmers and others, requiring the services of boys to help on farms, should apply to the Superintendent of Neglected Children, Old Parliament Buildings, Edmonton, Alberta, who has a number of good, strong boys available for farm work. Homes of good standing are required. Applications will be treated with all confidence, and full information will be given freely on any questions which applicants may ask.

\$5,000 in Prizes For Calgary Stock Show

The prize list for the forthcoming spring stock show to be held at Calgary, April 21st to 23rd just issued, includes over \$5,000 in prizes. This generous prize list was made possible owing to assistance given by the Dominion and Provincial governments. The prize list includes classification for the various purebreds as well as agriculture and heavy draft, children's classes and special prizes offered by the Canadian and British Cattle and Horse Associations, and the Shire association of Great Britain. Entries close on the 10th of April. An auction sale of horses will also be held on the last day of the show. The judging will take place in the mornings and afternoons, no show being held in the evening. Saddle and driving classes have therefore been discontinued this year.

The auction sale and show of purebred bulls will be held at the same time. Over 350 head will be offered for sale. Special arrangements have been made for the transportation of both cattle and horses, and special passenger rates have been secured of single fare for the return trip for Alberta points.

Price list and catalogue may be had from E. L. Richardson, secretary, Alberta Live Stock Association, Calgary.

Base Ball Meeting On Friday Evening

A meeting is called for 8 o'clock in the Town Hall, Friday evening, April 9th, for the purpose of re-organizing the Gleichen Baseball Club for the coming season. A full attendance is requested of all interested in the game, and it is already intimated that a very strong team may be organized this year.

HOGS 7.50 Next Week's DELIVERY

We are quoting this price for REAL TOPS ONLY

BULLS For Sale

We are offering some of our best Bulls for sale. Shorthorns and Herefords. Also one young Jersey of excellent breeding. Can see them half a mile west of town.

MILCH COWS: We have a few good ones to offer at the right price. Come and see us

PIONEER MARKET

Pacific Cold Storage Co.

6000 RODS OF

Pittsburgh Electric Weld Hog Fence to arrive in about ten days. This will be the only shipment of this wire brought into Gleichen this season: Leave your orders with us now at our Hardware Department. A complete line of garden tools just arrived.

SPRING DRY GOODS

are coming in every day and our shelves are loaded with The Best Selections of Gingham, Foulards, Crepe Cloths, Muslins, Rattines and a Full Line of Everything In General Dry goods.

Don't forget that we carry the well known brand of D. & A. and La Deva Corsets and Brassieres

Our Grocery Stock

Is Always Fresh and all Phone Orders will be promptly delivered.

THE GLEICHEN TRADING CO. LTD. GENERAL MERCHANTS

People like to read ads but not ads that have gone stale through not being changed. Do not be afraid to change 'em—have your copy here by Monday noon.

Painless
No cutting, no plasters or pads to press the sore spot. Putnam's Extractor takes the corn go without pain. Takes the sting overnight. Never fails—no scar. Get a 25¢ bottle of Putnam's Corn Extractor today.



Prairie Lodge 44

Meets Every Monday Evening at 8
in the Larkin Hall

Visiting brethren cordially invited.

R. A. Brown, Noble Grand
Peter MacLean, Secretary.

GOLDEN JUBILEE LODGE No. 35

KNIGHTS OF PYTHIAS

Every Thursday, at 8 P.M.,
in the GLEICHEN CASTLE HALL

E. E. Holland, F. W. Jones,
C.C. K. of Rand R.

T. H. Beach Auctioneer

Sales Conducted any
place in the Province

For terms enquire at Gleichen Harness
Store. Office phone 3, residence phone
2. GLEICHEN, ALTA.

DENTIST

C. R. McINTYRE

L. D. S. D. D.
Graduate Royal College Dental Sur-
geons, Toronto.

Dentistry Practiced in all its
Branches. Gas Administration

Office in Royal Bank Block
GLEICHEN

HARDWICK BROS

P.O. Box 186, GLEICHEN
Range, Snake Valley

Owners of all cattle branded:

Left 499 right 18
Horses branded: D_r right ribs

A REPRESENTATIVE OF

THE TAUBE OPTICAL CO.

709 First St. W., Calgary

WILL VISIT GLEICHEN

EVERY TWO MONTHS

For Dates enquire at Yates Drug Store

M. Mecklenburg

Exclusive Eye Expert
With Gleichen Pharmacy, Monthly

Calgary office, King George Hotel
Edmonton office, 302 Jasper Ave
Phone 5225

NOTICE

All persons are hereby warned
against buying any grain, hay or
other produce, cattle, horses, wag-
ons, harness, saddles, mowers or
rakes from any Indian of the Black-
foot reserve without an officially
printed permit issued by the Indian
Agent.

Also not to take in pledge or
make any loan upon any article in
any Indian under penalty of having
any such articles seized and being
prosecuted for illegal receiving.
J. H. GOODERHAM,
1047 - Indian Agent.

CITY MEN WHO TALK FARMING

The appended culled from The Nor'-West Farmer is
well worthy perusal:

Never before within our cities has the farm received
so much thought and discussion as during the past few
months. In every city in Canada there are groups of
business and professional men to-day who assure us that
they are very much concerned about the development of
agriculture. They want to see Canadian farm production
increased. They realize that as a nation we must sell
more and buy less—especially of those things that we
could raise on our own home farms.

There is no real reason to doubt that those men are
in earnest. The observation is sometimes made that if
city men, or any group of city men, want to help farm pro-
duction, they should go to the country and begin to farm
on their own account. Until they are ready to do this,
some people look askance at their professions of concern
for our agricultural welfare.

On the face of it, that philosophy seems to be all
right; but it is not necessarily so. A little reasoning will
show why this is true.

It is not the common, unthinking man of the city
who is awake to the need of a more vitalized Canadian
agriculture; the common city time-server never thinks
about such things. The city man who is big enough to
bother his head about the development of our agricultural
resources is usually occupied in some responsible position
already, a position in which he is needed. There is no pro-
gress to be made, even for our agriculture, by robbing the
city of, we will say, a really efficient bank manager, a rail-
road man, or wholesale merchant in order to add one more
unit to the list of untrained and unsuccessful farmers. The
average successful city business man of fifty years of age
realizes that at his period of life he, personally, would be
as hopeless a failure on the farm as the average farmer of
the same age would be if he were put in charge of a watch-
making manufactory, a departmental store or a physicians
practice.

The truth is—and we may as well face the truth—
the average man, after he has passed the thirty or thirty-
five year-mark, becomes more or less "set." His adapta-
bility to entirely new occupations is gradually on the
wane. He may learn them; he may master them com-
pletely; but the shortening prospect ahead decreases the
argument in favor of a change of life work once one has
really mastered the work in which one is increased. And
yet it is after this age that most men do their best think-
ing, show their most genuine public spirit and learn to
look upon large questions from the viewpoint of national
welfare. For the most part the city men who today are
concerned about the future of Canadian farming are men
who have reached a measure of maturity and have attained
positions of responsibility in other walks of life.

To anyone who looks at Canada's affairs from the
large national view-point, there is nothing remarkable or
specious about the concern of these men for the future
of Canadian agricultural development. Their diagnosis as
to Canada's malady is correct, and their prescription—
that of a wider use of our farm lands—is also quite right
in so far as it goes.

The situation is that Canada, as a nation, has with-
in the past decade or two built too much upon what she
hoped to do agriculturally and developed too little along
the line of actual doing. As a nation we have lost our
heads over our agricultural potentialities, and have there-
by been led into many foolish acts. For the business
they have to carry, our railways are the longest and most
costly in the world. Our cities, especially our Western
cities, are already over developed, considering the sparse
settlement of the country they have to serve.

These developments have all been based upon the
anticipated settlement of our farm lands. Anticipation
has out run accomplishment. On anticipation—on the
mere promise of the harvests of years to come—Canada
has borrowed from Great Britain the stupendous sum of
\$2,800,000,000, or \$400 for every man, woman and child
in Canada—a total of \$2,000 borrowed capital from out-
side Canada, set against every family of five persons.
These tremendous borrowings, these rapidly built cities,
these extensive railways have all had a common origin; a
wonderful heritage combined with a reckless confidence
in its immediate agricultural occupation and develop-
ment.

Within the past two or three years a change of
mind has been coming over the thinkers of Canada. They

PALM PARLORS

is open

In new Padley Block

opposite Palace Hotel

where a full assortment of

CANDIES, NUTS,

etc., will be carried, and

where will be served:

Coffee, Tea,

Beef Tea,

—Bullion of all Kinds—

Ice Cream at all seasons

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Buy an Irrigated Farm From The CANADIAN PACIFIC RAILWAY BECAUSE:

Irrigation makes the farmer independent of rainfall, and
insures good crops not occasionally, but every year.

Irrigation makes possible the successful culture of alfalfa,
the king of fodders, which insures best returns in dairying and mixed
farming.

Irrigation means intensive farming and close settlement,
with all the advantages of a densely populated agricultural com-
munity.

Irrigation in the Canadian Pacific Railway Irrigation
Block is no longer an experiment, the year 1914 having gloriously
demonstrated its success wherever intelligently applied.

You can buy irrigated land from the Canadian Pacific
Railway at prices ranging from \$25 to \$75 per acre, with twenty years
to pay and the privilege of a loan of \$2,000.00 for improvements (6%
interest); no principal payment at end of first or second years and no
water rental for first year. Assistance is also given in supplying
stock in approved instances.

This is the most liberal offer of irrigated farm land on
record. Get full particulars from

A. O. CAMERON, Gen. Supt. of Lands,
Dept. of Natural Resources, Canadian Pacific Railway,
CALGARY, ALBERTA

FOR Painting and Kalsomining W. C. REAZIN, The Oil Man. OLUNY

The man who knows how Estimates Furnished

OAK OAK OAK

2x4's 2x6's and 2x8's from 4 to 16 feet long, all in the best
of seasoned oak. Buy your reaches and eaves from us and
get the full size of the stick for less money than you can buy
elsewhere. This class of goods isn't meant for SHOW but for
STRENGTH and we can guarantee the latter.

Revelstoke Sawmill Co. Ltd. C. L. FARROW, Local Manager

Thos. Davidson Successor to ROWE, ROWE & ROWE

Having purchased the business con-
ducted under the name of Rowe,
Rowe & Rowe I am preparing to
give the very best attention to all
former customers and invite all
others to call and see me whenever
they require anything in Paints, Oils,
Varnishes, Wall Paper, Etc.

THOS. W. DAVIDSON
Artist In
Wall Paper Hanging, Painting of all kinds

see that our exports are too small for our capitalized debt
and that the only course for the future is to suspend urban
and transportation development and enlarge farm produc-
tion and agricultural exports.

It is not to be wondered at that the thinking men
of our cities see this, and that because of their recogni-
tion of the need of an enlarged agriculture they should
advocate what is popularly termed the "back to the farm"
movement. To that extent their logic is incontrovertible.
And, in all candor, we cannot see that serious minded
groups of mature bankers, merchants, railroad men, and
even manufacturers—to say nothing about the heads of
the governments—should be expected to go homesteading
themselves because, in their grasp of the national prob-
lem they see that the coming call for the average man will
be to stay on the farm rather than to get off it.

The logic of the situation is not that these men
should go homesteading themselves, but it is that they
should understand fully what will be necessary to bring
about that development of our agriculture which the na-
tional welfare demands.

PALACE HOTEL

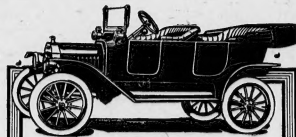


Now Open Under New Management
—Thoroughly Renovated—
The new managers will endeavor to give
the travelling public first-class
accommodation

You know as well as we, but you
put off taking out a policy. Why?
You'll be provoked at yourself the
day after the fire that sweeps a-
way your savings if they are not in-
sured. What earthly excuse have
you for not seeing us to-day? We
await your answer.



Thomas Henderson
Successor to McKie and Henderson
REAL ESTATE
Fire, Life and Accident Insurance



"MADE IN CANADA"
Ford Touring Car
Price \$590

Prices of other Ford cars are: Two-pass-
enger Runabout \$540, Two-passenger
Complet \$590, Five-passenger Sedan
\$1160. All cars fully equipped, includ-
ing electric headlights. Prices F. O. B.
Ford, Ont. Buyers of all Ford cars will
share in our profits if we sell 30,000 cars
between August 1, 1914 and August 1
1915. All Ford cars are on exhibition at
W. R. MCKIE, GLEICHEN
LICENSED DEALER.



PUT YOUR SIGN WHERE PEOPLE WILL SEE IT

Shops and businesses that are illuminated by advertising have a vitality and efficiency not possessed by shops and businesses that drape their service and activities with a great pall of silence.

We recommend to the merchants of this community the advantages and good results of persistent advertising in our columns, for the public always goes where light is, the public shun the dark places. Light means welcome and confidence.

